

FEATURED SPEAKERS

Eldonna Lewis-Fernandez



Eldonna is the CEO of Dynamic Vision International Inc. training and consulting firm. She specializes in training people how to think like a negotiator by creating win-win results and understanding the pitfalls to avoid. She is an international award winning speaker and an award winning author. Eldonna is author of the upcoming *Think Like a Negotiator, 50 Ways to Create Win-Win Results by Understanding the Pitfalls to Avoid*. She is also author of the *GoPINK Rules of Engagement, 5 Foundational Principles for Taking Control of the Handlebars of Your Life*. Eldonna is a retired Air Force veteran with 23 years of honorable military service. She is a negotiation and contracts expert with over 30 years of leadership, contracts management and negotiation experience. She has negotiated contracts from \$1 to over \$100 million both stateside and internationally.

Paula Caplan



Paula J. Caplan is a clinical and research psychologist. She received her A.B. with honors from Radcliffe College of Harvard University and her M.A. and Ph.D. in psychology from Duke University. She is currently an Associate at the DuBois Institute, following two years as a Fellow in the Women and Public Policy Program of Harvard Kennedy School, both at Harvard University. She has been a Lecturer at Harvard in the Psychology Department and the Program on Women, Gender, and Sexuality. She is a former Full Professor of Applied Psychology and Head of the Centre for Women's Studies in Education at the Ontario Institute for Studies in Education. She is the author of numerous nonfiction books and dozens of book chapters and articles in scholarly journals, as well as of numerous articles and essays in popular publications. She has given hundreds of invited addresses and invited workshops and done more than 1,000 media interviews. Her most recent book, *When Johnny and Jane Come Marching Home: How All of Us Can Help Veterans*, won the Association of American Publishers' PROSE Award for best psychology book of 2011, Independent Publishers' Groundbreaking Book of the Month Award the month it was published, and Independent Publishers' Silver Medal in the psychology/mental health division for 2011. Dr. Caplan received the Lifetime Achievement Award from the Association for Women in Psychology and the Lifetime Achievement in Interpersonal Violence Advocacy Award from the Institute on Violence, Abuse and Trauma.

Shellie Hunt



Shellie Hunt's gift of transformational impact has taken her clients beyond motivation, to lasting results through teaching the precise "How to" in the designs of your success from the inside out! A successful Global Entrepreneur, Business Strategist, International Motivational Speaker, Trauma Expert, Author of the "Success is by Design" Series and TV Executive Producer. Shellie is Founder and CEO of Success is by Design, Re-Make MY Life LLC, The Women of Global Change, and other multiple companies. Shellie has shared the stage with some of the top human potential and business speakers in the world and is a lead mentor in the Billionaire Adventure Club. She has appeared on national talk and radio shows with audiences in the millions and has been mentioned in Forbes.com. Her appearances are numerous from CBS, ABC, USA Today, CBS MoneyWatch, Beyond the Dow, HLN and many others. Shellie currently is a proud member of the Alliance of Women and Media, which promotes positive progress and change for women and sits as a judge for the last three years for nationally televised Gracie Awards.